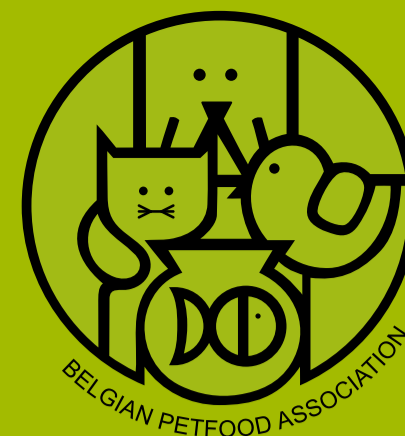


# Importance of Pets in Belgium

Pet survey conducted by iVOX in April 2022



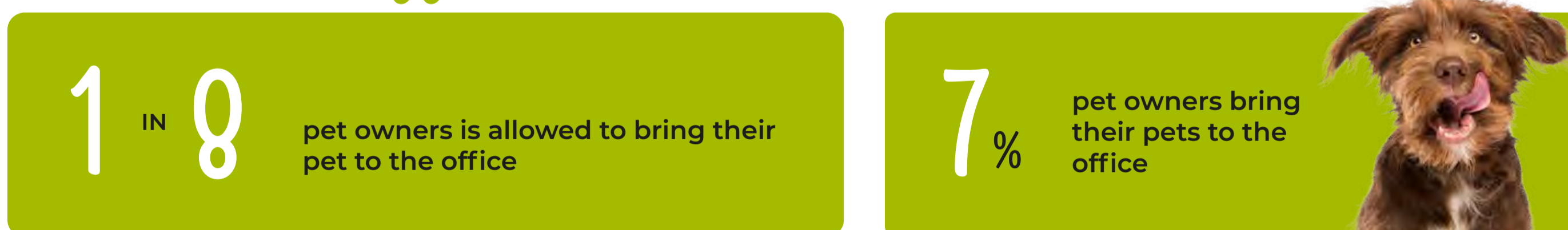
## New pets since March 2021



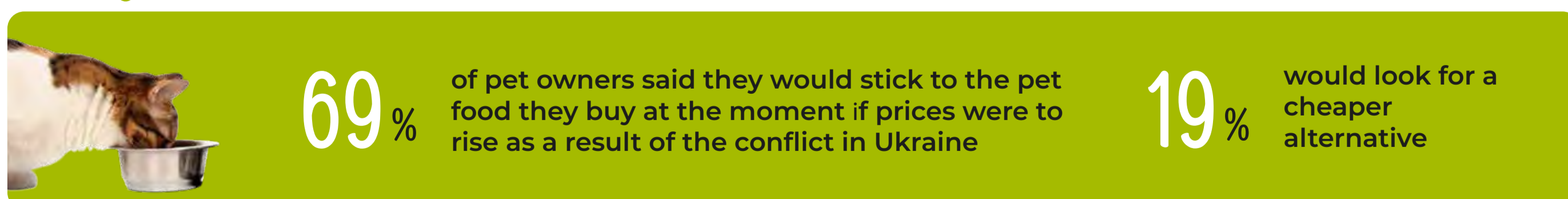
## Pet ownership in Belgium



## Pets at the office



## Pet food



Supporting the Belgian pet food industry to provide safe, nutritious and sustainable pet food.

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Absolute Petfood \* Affinity \* Edgard & Cooper \* Fides \* Flamingo \* Hill's \* Just Russel \* Mars \* Purina \* Royal Canin \* United Petfood \* Versele-Laga \* Vitakraft \* WellPet