

# INVITATION

## BEPEFA PUBLIC ANNUAL GENERAL MEETING 2022



## Trends in the Pet Sector 2022

What are the most important things Belgians consider when buying pet food? How nutritious is insect-based pet food? Find out the answers to these and other questions at the **Bepefa Annual General Meeting** in the afternoon of **Thursday 19th May**. The meeting is open to all our members and pet food industry stakeholders and will take place at our offices:

BEPEFA  
Gasthuisstraat 29 Rue de l'hôpital  
1000 Brussels

### Key Topics

#### Pet Population Survey



In 2021 BEPEFA commissioned its first ever pet population study with online Market Research agency iVOX. This year we are delighted to welcome back iVOX to share the findings of our latest survey and the newest insights about the Belgian pet population and pet owners.

*Presenter: Hans Verhoeven, General Director [iVOX](#)*

#### The Scientific View on Different Types of Pet Food

We are thrilled to also welcome back Prof. dr. Myriam Hesta who is responsible for research, education and services regarding the nutrition of companion animals, especially dogs, cats and horses at the University of Ghent. Prof. Hesta will share the latest trends in pet nutrition with an opportunity to ask questions at the end.

*Presenter: Prof. dr. Myriam Hesta (PhD Vet Sci, Dip ECVCN), University of Ghent.*



Please join us for coffee from **13.30** before the start of the meeting at **14.00**. Afterwards you will have an opportunity to enjoy some light refreshments and network with our BEPEFA members, guest speakers and other professionals.

[CLICK HERE](#) to register or e-mail: [info@bepefa.eu](mailto:info@bepefa.eu)

**R.S.V.P. by Monday 16th May 2022**

**BEPEFA** is the association of Belgian pet food manufacturers and distributors. Founded in 2010, we currently have 14 members who together represent more than 85% of the Belgian pet food market providing food for all types of pets including dogs, cats, rodents, fish, and birds.

Supporting the Belgian pet food industry to provide safe, nutritious and sustainable pet food.

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